

**Tomorrow:** High: 96 F Low: 69 F



Friday: High: 89 F Low: 61 F

Mission to Brazil Collegian writer Norma Dunning highlights student charity work

Cats vs. Colonels Sports writer Corry Hostetler breaks down the Wildcats' competition for Saturday

Lyrical dialogue Local rapper Aaron Bell speaks with Edge editor Kelsey Castanon

# KAT-TASTROPHE

# **EcoKat** goes viral, confusion ensues

Tim Schrag

She's a K-State student armed with a costume made of 90-percent repurposed materials. Her mission: reduce, reuse and recycle. However, it appears that K-State's "crusader of conservation," EcoKat, will not be around to see whether K-State beats KU in the Take Charge Challenge, which ends Sept. 30.

News of EcoKat went viral on Tuesday evening. It was trending nationwide on Twitter by Wednesday afternoon. As of 3:50 p.m., EcoKat was trending in Wichita, Manhattan, Lawrence, Topeka, Kansas City, Overland Park and Washington,

D.C., according to trendsmap.com.
The hashtag #EcoKat was made popular by confused and disgruntled students, alumni and fans, as well as several fictional Twitter accounts and other sports enthusiasts.

T've seen a bunch of KU tweets talking about how dumb it was, so I just tweeted back that this is going to be the most embarrassing thing around until KU puts a team on the football field," said Jeff Kuhlman, senior in history.

By 4:30 p.m., EcoKat had even made it to the front page of the Huffington Post's college page, simply headlined with "What?" She was the butt of jokes on many sports blogs

and Twitter accounts. Visit k-state.edu/ecokat now and where once EcoKat was prominently placed on the site next to the athletic mascot Willie the Wildcat, she is

now nowhere to be found. Jeff Morris, vice president for communications and marketing, said the decision to remove EcoKat from the page was made due to the nature of the tweets and comments being made about her, adding that the recent scrutiny of EcoKat has detracted from her goal to promote K-

State in the Take Charge Challenge. "EcoKat is one of our students,"



Collegian file photo

EcoKat, K-State's newest mascot created for the Take Charge Challenge, went viral Tuesday evening; by Wednesday afternoon, EcoKat had made the front page of Huffington Post College.

Morris said. "There are a lot of people that have a misconception of EcoKat. She is not an athletic mascot."

The confusion over EcoKat's purpose has left many students with questions.

"I don't why we would war anything other than Willie," said Lauren Wissman, senior in accounting. "I don't really picture a Super-

dealt with the topic of EcoKat on and off on Wednesday.

"It's unfortunate that it was a creative idea that, by going viral, we've lost some ability to kind of manage what it was supposed to represent," he said. "But people just need to relax, we're not making this big change at the institution. I'm hopeful that within a few days, things will

"I've seen a bunch of KU tweets talking about how dumb it was so I just tweeted back that this is going to be the most embarrassing thing around until KU puts a team on the football field"

**Jeff Kuhlman** 

man suit, but you have to make an image so it was just something new, I'm sure everybody was kind of

shocked by it." K-State president Kirk Schulz have calmed down, it won't be na-

tionally newsworthy." Both Schulz and Morris said EcoKat had no connection to the athletic department, but adding to the confusion, pictures circulated only days ago of EcoKat standing next to Willie the Wildcat.

Schulz and Morris added that she will lay low before the program is completely halted, and if she becomes a distraction to the institution, the program will be terminated.

Nancy Muturi, public relations sequence head in the A.Q. Miller School of Journalism and Mass Communication, said though she was not familiar with EcoKat, the reason that such campaigns fail is typically due to a lack of connection with the audiences they are trying to reach.

'They need to be able to try to understand the audience that they're targeting," Muturi said. "If they don't involve the people they are trying to reach, then that is not going to work

Joseph Burgett, senior in mechanical engineering, had never heard of EcoKat until today, but said he didn't

know if she was necessary.

"I figure, Willie and green, that's the only EcoKat I know," he said.

Lafene programs merge to promote student wellness

**Grant Zizzo** staff reporter

Most people associate a program name like Healthy Decisions with eating right and nutrition; however, K-State HD focuses on myriad aspects of student health in the physical as well as physiological realm.

Over the past summer, the K-State HD program underwent a merger with Lafene Health Center. While the student-led board remained intact and the program name unchanged, the merger reflects a movement toward a more uniform and networked operation of the various campus health groups.

Julie Gibbs, director of health promotion and nutrition counseling at Lafene, explained in a phone interview that "Healthy Decisions serves as a compass to community resources for students."

The program's website offers information to help students find a program, support option or even a class suited to their individual needs. Some of the services offered include CPR and first aid training, a smoking awareness and cessation group, K.I.S.S. and a college credit course, Healthful and Safe College Life, or EDCEP 103.

While the HD program offers resources for students who are facing serious issues, there are also many resources aimed at helping students maintain a healthy balance between the various aspects of college life. Most notably, an interactive graphic on the Healthy Decisions homepage called the "wellness wheel" breaks down the balance of college activities in a colorful,

annotated pie chart. In addition to web-based resources, Briana Caspers, marketing co-chair for the program and sophomore in pre-journalism, explained that the K-State HD program is making an effort to purport a community presence. Most recently, the group hosted a "Wellness Wednesday" during the Week of Welcome which focused on the importance of hydration for students on

Victoria Fort, member of

campus. The recent merger with Lafene has also allowed the existing groups, S.N.A.C. (Sensible Nutrition And body image Choices); S.H.A.P.E. (Sexual Health Awareness Peer Educators), which is offered through the university for undergraduate credit; and S.H.A.C (Student Health Advisory Committee), to better integrate with the Healthy Decisions program.

Lafene's S.H.A.P.E. program and senior in family

Spiritual **Physical** Cultural Emotional Occupational Social Intellectual

studies and human services, said she recently became aware of the Healthy Decisions program at a retreat for the Lafene groups, which took place this past Saturday in the K-State Student Union.

"It was intriguing to see how we all can work with each other to organize events and ideas as a united front," Fort

Since joining the peer group S.H.A.P.E., Fort said she is more open to talking about sexual issues with the community.

"The group is defnitely open. At the Union Expo last week, S.H.A.P.E. passed out pamphlets and condoms to students," Fort said.

The recent merger, Fort believes, will help create more awareness of the various health issues and services which the groups represent.

According to Gibbs, there will be numerous events promoting the Lafene groups, such as Healthy Willie Week, Sept. 6-8 from 4 to 6 p.m. in the dining facilities which will promote the services of the health center and the various services which it offers. Additionally, Gibbs stated that the K-State HD program will have pamphlets at all of their events which contain a truncated version of the portal to resources which the web

Lafene will be hosting a health fair on Nov. 2 from 10:30 a.m. until 1:30 p.m. in the K-State Student Union. The event will again showcase many of the resources the center offers and will have doctors and nurses on hand to answer questions as well as administer flu shots. More information will be available on this event soon.

The newly revamped program aims to act as a portal to the numerous health resources K-Stae and Lafene have to offer. More information can be found online at *k-state.edu/* hd or by calling 785-532-6595.

## **UPCOMING EVENTS**

**Wellness Wednesdays** 

Date: TBA Time: 11:00 a.m. — 2:00 p.m.

**Healthy Willie Week** Date: Sept. 6-8 Time: 4:00 — 6:00 pm **Location: Dining facilities** Lafene Health Center groups will be on hand to distribute

and share information with students.

**Health Fair** Date: Nov. 2

Location: K-State Student Doctors and nurses will be on hand to answer students' questions. Showcases of the various health groups. Flu shots will be available

(more information to come).

Time: 10:30 a.m. — 1:30 p.m.

## Daily briefs

CNN:

There is a dispute over the date of President Obama's next address to Congress. Obama wants to speak to a joint session of Congress on Sept. 8. The president asked for the extra day so he can deliver a jobs speech on Sept. 7.

Former Republican Senate candidate Christine O'Donnell is going to speak in Iowa on Saturday at a tea party rally. She was invited to the event on Monday, then disinvited on Tuesday. O'Donnell will speak before Sarah Palin, the keynote speaker for the event.

An 86-year-old man arrived at an Arizona hospital with a pair of gardening shears stuck in his eye socket. Some of the surgeons who operated on the man, also operated on Rep. Gabrielle Giffords. The man says he is happy with how well he has recovered

Animals in the Tripoli zoo are being neglected due to the fighting in the city. Some of the animals have gone without food and water for several days. Only 10 of the 200-person staff have returned to care for the animals.

## MSNBC:

General David Petraeus retired today after 37 years of service. In his speech, Petraeus warned the government against military budget cuts.

More cracks were discovered in the Washington Monument yesterday. Hurricane Irene's rain seeped through the walls, and though there is always a little water in the monument, it is reported that the current amount is more than usual.

61-year-old Colorado logger cut off his toes with a 3-inch pocket knife. Jon Hutt's foot was caught under his 6-ton trailer. Hutt waited 30 minutes before making the decision to cut

## **KANSAS CITY STAR:**

More public pools will close in Olathe and Gardner, Kan. The closures are due to an increased number of cryptosporidium cases being reported in the area. Many city officials had opted to super-chlorinate the pools to try and stay open, but the plan was changed this week.

The reward for information about the shooting earlier this month on the Country Club Plaza in Kansas City has grown this week. The law firm Husch Blackwell donated \$5,000, bringing the total to \$6,000. Three teenagers were injured in the shooting.

Nighttime outlets for Kansas City's youth are slim. Many community members are working on expanding hours of community centers on the weekends. A curfew has also been put in place.

## **TOPEKA CAPITAL-JOURNAL:**

Junction City police are looking for a woman who is on the city's Top 10 Most Wanted list. The woman is wanted for burglary, felony theft, conspiracy to obstruct official duty and conspiracy to commit burglary.

A Topeka man was struck with what he thought was a knife during a dispute on Wednesday. Police responded to the scene and later found out the man did not sustain any stabbing wounds.

The revenue collected in August for Kansas exceeded official forecasts by \$16.8 million. August was the fifth month in a row when revenues have beaten expectations.

On Wednesday, the Brownback administration granted 4,000 eligible state government employees more time to come to a decision over participation in an early retirement program. The workers will have until Oct. 14. The original deadline was Sept.

-compiled by Caroline Sweeney

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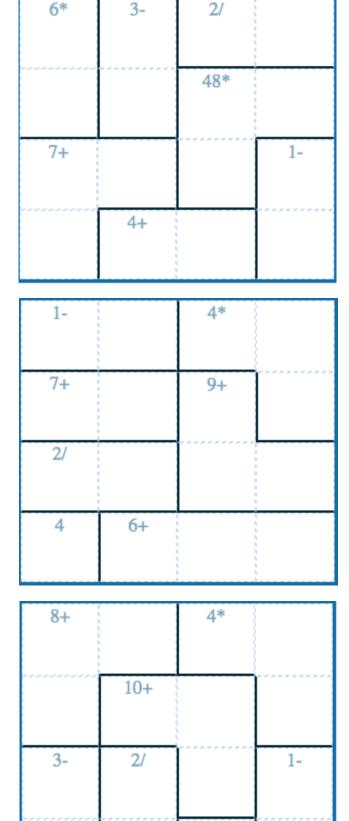
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## KenKen | Medium

Use numbers 1-4 in each row and column without repeating. The numbers in each outlined area must combine to produce the target number in each area using the mathematical operation indicated.



3

## Logan's Run | By Erin Logan







### **CRYPTOQUIP**

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## **CRYPTOQUIP**

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### **LETTERS TO THE EDITOR**

The Collegian welcomes your letters to the editor. They can be submitted by e-mail to letters@spub.ksu.edu, or in person to Kedzie 116. Include your full name, year in school and major. Letters should be limited to 350 words. All submitted letters may be edited for length and clarity.

### CORRECTIONS

If you see something that should be corrected or clarified, please call our editor-in-chief, Tim Schrag, at 785-532-6556, or e-mail him at news@spub.ksu.edu.

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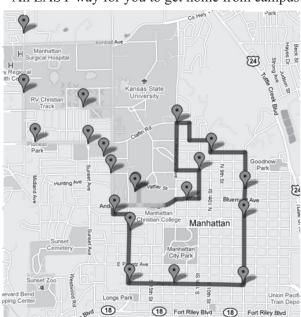


Welcome back to campus K-State! We, at SafeRide, hope that you have a GREAT fall semester! Think safe, Be safe, Take SafeRide!

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## Students travel to make difference



Chelsy Lueth | Collegian

living in a slum," she said. "She was about three months old.

She was malnourished, with her

stomach bloated and the rest of

her body skin and bones. She was

also burning up with fever. I had

a necklace with a heart on it and

she reached her little hand up and

took hold of that heart and held

on to it. She took a hold of my

heart as well as that necklace, and I knew that she and other chil-

dren like her were the reason God

The group created an atmo-sphere where kids who did not

have anything could go and grow

up. They are able to get health

care, an education and have a roof

over their heads. There is a direc-

tor in Brazil, an assistant director,

and a house mother and house

**PRAY** | pg. 7

called me to Brazil.'

Skylar Moore, senior in English, participated in the Project Rescue of Amazon Youth through the International Service Teams, which are part of the School of Leadership Studies, during the summer of 2010. Moore spent served for seven weeks in orphanages in Brazil, working with children ranging in age from infancy to 13 years old, and spent one week with children who had graduated from the orphanages.

## **Norma Dunning**

The plane touched down and three K-State students arrived in a foreign country. They still had an eight-hour bus trip before they made it to their final destination and were lucky enough to find people who were willing to help them to reach their home for the next eight weeks.

Within the first week in Jacunda, Brazil, Skylar Moore, senior in English, and two other girls were making friends and enjoying their time with the children by taking them to a festival in town. The students were told not to do anything too extravagant, but they just couldn't deny the children this fun experience.

Moore was connected with the Project Rescue of Amazon Youth, also called P.R.A.Y., because of the International Service Teams, part of the School of Leadership

Trisha Gott, program assistant for the School of Leadership Studies, explained that many key players have brought together the school and P.R.A.Y. and, because of these connections, 20 K-State students have been to Jacunda

since 2002 to help.
P.R.A.Y. was started by two women, Maria Kientz and Sister Magdalena. Kientz discussed why they decided to start the organization in Jacunda.

"I had the desire to help the children who were suffering, but did not have the means or the way. After Sister (Magdalena) went there, I felt that together we could do something," she said.

Magdalena explained what she saw that made her want to help.

"I met a little girl who was

The phrase "this is a side of you I've never seen before" sprang to mind during my interview with Walter Dodds. His voice was quiet and he spoke with purpose, thinking about everything he said without letting it slow him down, a mark of many educated people I have spoken to. This might not be entirely unexpected of a distinguished professor of biology, but I was more familiar with Dodds as a blues harp player.

Karen Ingram

coverage editor

Just days before, I'd seen him perform with the Red State Blues Band at Cat Tracks. Onstage, the music seems to do the thinking, the speaking. His voice onstage is the harp, loud, fast-paced and

"Turns out there's a lot of respected scientists who are also musicians," Dodds said. "A lot of the people in our band are scientists.

The Red State Blues Band has been rocking the Manhattan community since 2005. The eight-man group consists entirely of K-State faculty and staff, most of whom are scientists and professors, such as Dodds.

Dodds said some people believe scientists are very different from musicians, but they have many parallels. Both are complex. Many scientific careers are based upon making the world a better place — a goal that is not so different from making people happy by playing music for them and creating a positive impact. Music and science, Dodds said, synergize with one another. They both rely upon a lot of creativity.

Dodds has been playing the harp, also called a harmonica or mouth organ, since his childhood — for more than 35 years. It wasn't until his college years that he realized the harp could be more than just something to play around with for fun. Music like John Mayall's "Room to Move" made him realize the harp could be a serious leading instrument. He played in an acoustic folk rock band for a while in college, then a duo in graduate school, then there was a stretch for many years when Dodds played only informally and occasionally

BLUES | pq. 7

Tommy Theis | Collegian Walter Dodds took a few minutes to practice his harmonica outside of Bushnell Hall. Dodds is a distinguished



Biology professor moonlights

as blues harmonica player

# Freedom of expression



**Daniel Rymph**, senior in computer science, chalks for the student group Individuals for Freethought in front of the K-State Student Union on Tuesday afternoon.

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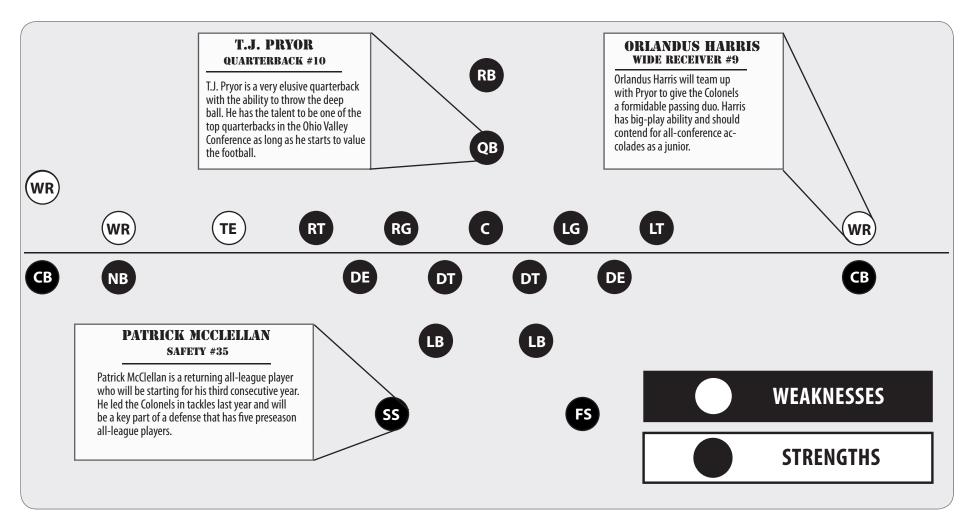






kansas state collegian thursday, september 1, 2011

# **BREAKING DOWN THE COLONELS**



**Corry Hostetler** junior staff writer

The day that K-State football fans everywhere have had circled on their calendars all summer is fast approaching. The Wildcats will take the field of Snyder Family Stadium for their season opener at 6 p.m. Saturday against the Eastern Kentucky

Colonels. Although most fans have highly anticipated Saturday night's game, very few know much about the Division II opponent from Richmond, Ky.

The Colonels enter the 2011 season after finishing with a 6-5 record last year, which gave them a thirdplace finish in the Ohio Valley Conference. The OVC preseason coaches' poll predicts they will finish third in the conference again this season, behind Jacksonville State University and Murray State University, respectively.

Dean Hood is entering his fourth season as Eastern Kentucky's head coach. He has posted a record of 19-15 during his first three years at the helm. During those three years, the Colonels have gone 0-4 against Division I teams. However, they came within a touchdown of beating Indiana on the road in 2009 and only lost at Louisville last season by 10 points, proving that they can stay in the game with big-name teams. K-State will be the Colonels' only Division I opponent this season.

Eastern Kentucky returns 9 of the 11 starters on offense, including junior quarterback T.J. Pryor, who became the first Colonel quarterback since 1963 to lead the team in rushing yards last season. Pryor, the 2009 OVC freshman of the year, ran for 505 yards, threw

for 1,613 and averaged 192.5 total yards per game in 10 starts last year.

Expected to join Pryor in the backfield as running back will be Matt Denham, who averaged 11.2 yards per carry on 25 carries last year. Denham, who is also a junior, is the leading candidate for one of the offseason's most competitive starting positions on the Eastern Kentucky roster. H.B. Banjoman and Kyle Lumpkin, both seniors, can be expected to receive significant playing time as well. Also in the mix as running back will be junior college transfer Jeremiah Williams and redshirt freshman Caleb Watkins.

Pryor's main target through the air Saturday evening will likely be junior wide receiver Orlandus Harris, who received second-team all-OVC honors last season. Harris pulled in

56 receptions for 940 receiving yards and seven touchdowns for the Colonels in the 2010 season. Tyrone Goard, also a junior wide receiver, has the potential to create matchup problems for Wildcat defensive backs with his 6-foot-5-inch frame. Coach Dean Hood also expects Justin Williams, a sophomore, to make an impact on the Colonel offense this season. Senior Chris Moore and junior college transfer Cameron Bailey provide the receiving core with a little bit

of depth. One area of the offense that Eastern Kentucky received very little production from last year was the tight end position. Colonel tight ends accounted for just five total receptions during the entire 2010 season. Coach Hood believes that will

change in 2011. "We now have three guys who I think are as good as anyone in the league," Hood is quoted as saying in the Eastern Kentucky media

The three players he is referring to are sophomores Matt Lengel and Nathan Watts, who both enter the 2011 campaign with experience at the position, and junior Paul Henry, who converted from defensive lineman to tight end during the spring.

On the defensive side of the ball, the Colonels feature a defensive line that limited opposing rushers to a league-best 125.5 yards per game last year. That unit is led by senior all-OVC tackle Emory Attig, who will be making his 23rd consecutive start on Saturday.

The defense as a whole is led by safety Patrick Mc-Clellan, who also received all-league honors in 2010 and led the Colonels with 68 tackles. McClellan also calls the plays for the Eastern Kentucky défense.

Joining McClellan in the secondary are cornerbacks Justin Bell and Jeremy Caldwell. Bell was forced to sit out last season with an injury, but Hood feels that he is loaded with the potential to have an explosive season. Caldwell enters the 2011 season on the watch list for the Buck Buchanan award, which is awarded to the top defensive player in Division II. He has posted 13 interceptions during his college career, three of which he has returned for touchdowns. Caldwell also handles the punt and kick returning duties for the Colonels.

Kickoff time is set for 6 p.m. on Saturday. The game can be seen live on the allnew K-StateHD.TV online streaming site.

# A day in the life of Clyde Aufner

**Austin Nichols** 

junior sports writer

Veteran offensive tackle Clyde Aufner anticipates continuing the success of the offensive line in the upcoming 2011 football season for the K-State Wildcats.

Aufner's leadership on and off the field never goes unnoticed. He has recieved respect from his teammates, who named Aufner a team captain for the Wildcats this season. Having so much experience, he will likely be expected to help lead the team in times of adversity. As an engineering major, he has to work hard in the classroom as well.

Nicknamed "The Diesel" coming out of prep school, Aufner was recruited during the Ron Prince era. Aufner towers over his teammates at 6-feet-6-inches and 301 pounds in his senior year at K-State.

He was recruited out of one of the top high school programs in the state of Missouri, Raymore-Peculiar High School. There he led his team to three state titles in 2004, 2005 and 2006. Along with his state titles, Aufner was a first team all-state selection his junior and senior year by the Missouri Coaches Association, the Missouri Sportswriters and Sportscasters Association and the Kansas City Star. He was also a recipient of all-metro honors from the Kansas City Star as a junior and senior. To finish off the immense stat line, Aufner was a three-time all-conference and all-district award winner. In 2004 and 2005 Aufner blocked for former Wildcat quarterback Carson Coffman while he was at Raymore-Peculiar.

Football wasn't all Aufner participated in, however, as he lettered twice in basketball and once in track and field.

"I threw shot and discus in high school," said Aufner.

When I came to Kansas State for a visit, the team really took me in," said Aufner when asked why he chose the Wildcats instead of other high profile programs including the University of Missouri and the University of Kansas. "Kansas State is where I wanted to be," Aufner said. "It was and still is a true family atmosphere?

After redshirting his freshman year, Aufner gained an ample amount of starting experience on an offensive line that has found success over the past few seasons. In 2009, he started every contest for the Wildcats, allowing the backs to rush for 179.9 yards a game, the third most in the Big 12 Conference.

In 2010 Aufner battled through an injury during the spring but still started the first game of the season. Aufner, starting eight games, anchored the K-State running game that gained 200 yards per game, ranking 11th in school history.

Aufner enters the 2011 season with very high expectations for his offensive line.

"Kansas State is where I wanted to be. It was and still is a true family atmosphere."

> Clyde Aufner offensive tackle

"Our biggest goal is to be the toughest offensive line," Aufner said. "I want us to be the toughest guys out there."

Along with being tough, the biggest goal for the senior is win-

ning football games.
"I really want to win a bowl game this year," Aufner said. More rushing yards and improved protection is on the

line this season as well. The offensive line, led by Aufner, will be protecting Collin Klein this year as he enters his first season as starter.

agenda for the Wildcat offensive

"Klein has really improved this offseason," Aufner said.

Aufner said the team has full faith in Klein's ability to lead K-State to victory throughout the upcoming Big 12 schedule, along with the tough non-conference schedule that includes an away game against the Miami Hurricanes in week three.

Fans watching Aufner and the Wildcat football team on

Saturday afternoons frequently overlook the student portion of their title as student athletes. The prime difference between an everyday student and a student athlete, such as Aufner, is the added pressure these players deal with on a daily basis.

Being an athlete in the spotlight can be a tough task to deal with throughout their college

"We are public figures," Aufner said. "There is a lot more added pressure and responsibility. If someone gets in trouble, their name may end up in a small section of the paper, but for athletes the consequences can be much more severe."

Aufner has taken on the role of making sure he and his teammates are continually doing the right thing because numerous individuals look up to him. This can be a lot of responsibility for these players.

Other than being in the spotlight, Aufner's daily routine is quite simple and involves going to class, just like any other stu-

"We wake up early in the morning to lift three times a

week," Aufner said. After that, Aufner and his teammates attend classes, but also hold additional require-

ments as athletes. "The whole team participates in study hall throughout the week," Aufner said.

With evenings consisting of practice and long hours of reviewing film, Aufner doesn't get the luxury of relaxing as much as the average student.

"I usually have some free time in the afternoon," said Aufner.

The senior offensive lineman waits in heavy anticipation to run out on the Bill Snyder Family Stadium field Saturday for the season opener against Eastern Kentucky University.

"We have been practicing in an empty stadium all summer," Aufner said. "I'm excited to have 50,000 fans in their seats." It will be a completely differ-

ent atmosphere for the big man when the "Wabash Cannonball" erupts throughout the stadium. "It feels good with the crowd,"

## Two minute drill

**Monty Thompson** sports editor

Cincinnati Bengals running back Cedric Benson was sentenced to a 20-day jail term on Monday in Austin, Texas, to settle two misdemeanor assault cases. Originally Benson had hoped to surrender on Oct. 17 during a bye week for Cincinnati. Benson later changed his mind and found it best to serve his sentence before the season begins. Last month, Benson was accused of punching a former roommate. However, if he serves 30 hours of community service and pays restitution, the case will be dismissed.

Chicago White Sox manager Ozzie Guillen announced Tuesday that if the team doesn't have an extension for him by opening day of next season, he will walk on the final year of his contract in 2012. As Guillen finishes his eighth year with the organization, he holds a 667-600 record, which places him at third in all-time wins with the White Sox. Guillen doesn't plan on returning to the team on a one-year contract and said he doesn't know what he would do next.

NBA

Former NBA All-Star Yao Ming isn't ready for the Hall of Fame, but not because he isn't deserving of it. Yao was nominated recently by a member of the Chinese media and would have been eligible for induction as early as 2012. That, however, is too soon in Yao's

opinion. John Huizinga, Yao's agent, called and asked Hall of Fame president John Doleva to hold off on the nomination for a year.

## **NCAA FOOTBALL**

The verdict is in for the Miami Hurricanes and its players. Of the 15 players who accepted extra benefits from Nevin Shapiro, 12 have been identified and eight will have to miss at least one game. Defensive lineman Olivier Vernon and safety Ray-Ray Armstrong, both of whom accepted gifts from Shapiro, have been suspended for six and four games, respectively. Quarterback Stephen Morris will lead the Hurricanes into their first game against the Maryland Terrapins while projected starter Jacory Harris

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# Women of K-State discuss goals for year, history

**Austin Enns** senior staff writer

Women gathered together Wednesday afternoon to eat lunch and learn about Women of K-State, an organization that has been bringing members of the K-State community together since 2009.

The group is not limited to people from Manhattan several women from K-State-Salina watched the lecture over video conference. About 40 people attended the lecture, most of whom were faculty and staff members, as well as some

Many attendees brought a sack lunch, and after the food was consumed, Noel Schulz, one of the founders of the group and professor of electrical and computer engineering, spoke about Women of K-State.

Schulz, whose husband is president Kirk Schulz, started the lecture by going through K-State women's trivia. For example, the first graduating class at K-State was 50 percent female, and many of the buildings around campus are named after women.

"We think we may have the most buildings named after women on campus out of any university," Schulz said. "We haven't done a thorough search, though."

Kedzie, West and Thompson halls are some of the buildings named after important women.

Schulz proceeded to go through her vision for the Women of K-State initiative, explaining different events and plans the group had for the upcoming year. She even wore a scarf emblazoned with the Women of K-State logo and she informed members about how to purchase them. Using a PowerPoint presentation, she talked about why there was a need for the overall initiative.

"It wasn't a new organization so much as a support organization to fill the gaps with



Noel Schulz, professor of electrical and computer engineering and K-State first lady, speaks about the Women of K-State organization in the Big 12 Room in the K-State Student Union yesterday afternoon. Schulz, one of the founders of the group, said their goal is to make K-State a No. 1 choice university for women.

the other groups on campus," Schulz said.

Even though some of the gaps might not be readily apparent, they are present. Schulz recited an anecdote about how universities with a Women in Engineering group have fewer female students drop out from engineering programs even if the students never attended a meeting.

Later, during the question and answer period, several major points arose as attendants discussed their concerns. Schulz spoke about Women of K-State's new plans to help women get promoted, get nominations for awards and

receive distinguished professorships. Other women wanted to know about adding changing tables to more areas around campus.

Jordan Kalal, junior in computer engineering, said she learned a lot and she was pleased with the outcome.

"It was informative. She

mentioned it was an umbrella structure to reach out to other groups on campus and that is what I am really looking for, to see what I want to get involved with on campus," Kalal said.

Donita Whitney-Bammerlin, instructor of management, said she also appreciated the

"A point that resonated with me was when the first lady said we need to recognize and appreciate men as well as women who support us and get us were we need to be," Whitney-Bammerlin said. "She was helping us gain a gender balance, and I thought that was good from a multicultural perspective."

# Global opportunity



Kara Disberger, senior in secondary education, shows off her globe costume while handing out flyers with Logan Gauby, senior in general human ecology, at the study abroad fair in the Union Courtyard.

## TO THE POINT

## Take Charge Challenge mascot absurd, baffling

To the point is an editorial selected and debated by the editorial board and written after a majority opinion is formed. This is the Collegian's official opinion.

K-State released a photo of the EcoKat mascot a few weeks ago, but yesterday it went viral and has been bashed all over the Internet. One of the people who has been bashing EcoKat is Mike Miller, NFL editor for NBCSports.com. "What's the best thing about EcoKat? Her hair? Insignia? Belt? The cape? All of her? She's like the Wonder Twins come to life," he said in a tweet. The fact that someone thought this was a good idea has made K-State the joke of the day.

This was a terrible idea. It is impossible to take the EcoKat's image seriously at all. There has been a lot of confusion on the Internet, as many people thought that

this was a new athletic mascot. Having been the Wildcats for so long, with Willie in the forefront, the idea of EcoKat was ridiculous for that reason alone. When I first saw it, I thought it was some superhero that you would find in some kind of movie or comic book. The marketing on the mascot was not done very well, so nobody really had any idea what it was for.

Noel Schulz was promoting the Take Charge Challenge against KU just fine on her own; this mascot has not done any good in helping promote the contest. All it has accomplished is to generate a lot of negative comments and make a mockery out of K-State. The contest can and will go on as planned, and now that the plug has been pulled on this joke of a mascot, we can hopefully stay on the right track and beat KU in the challenge, putting EcoKat far, far behind us.

# New student-run agency holds informational meeting today

staff reporter

With more than 400 student organizations at K-State, everyone can find an opportunity to get involved.

The public relations and advertising agency, formerly Take Flight, is currently in the process of rebranding itself. An informational meeting will be held today at 5:30 p.m. in the large conference room in Dole Hall. Pizza and soft drinks will be provided.

We decided to rename the new student-run public rela-

tions and advertising agency because we wanted to give the students more of an input in the branding, as well as give them the opportunity to pick a name that fully represented them," said Carmen Brown, graduate student in journalism and executive director.

Many different elements can be included in a public relations or advertising portfolio. A portfolio could include a brochure, a website, a press release or a television, print or radio advertisement, among others. Depending on the student's focus, the contents can

The agency will contain a number of different roles, including a creative director, account manager, media director and public relations manager. Through these positions, students can correlate their role within the agency with their

skill set and career goals. The agency is not just for public relations and advertising majors — it is for everyone and will offer any students professional experience to build their portfolios.

"The agency will give students the opportunity to practice public relations and advertising skills before entering the field," said Brown.

K-State students will build

portfolios through their professional experience with clients. Kayela Richard, senior in

public relations, heard about the agency through word of mouth. Richards has been working with the organization since spring 2011. Her favorite part about working for the agency is getting to be a part of the branding process.

"My advice for students coming into this agency would be to be ambitious, ask questions and it's a good opportunity to get involved and its not just an assignment," said Rich-

Tom Gould, associate professor of advertising, said this agency works with real-world clients. They meet with any client that needs public relations or advertising advice.

K-State can benefit from an organization like this because it aids the students and the college, in addition to allowing students to get know-how and real-world experience needed to graduate. Participation in this group can keep students

from going into the work world blindly, as they will be able to work with actual clients.

In the classroom, it's harder for students to get a feel for agency life.

The effort here would be to allow students to get some idea of what its like to be at an agency after they graduate," Gould said.

The agency should make its

debut in the near future. "This group has not even officially taken off yet. We are still in the beginning stages, but hoping to launch very soon," Brown said.





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# **BLUNT RAP**

# Local rapper reflects on career

**Kelsey Castanon** edge editor

Aaron Bell, senior in business management, has made a name for himself as Manhattan's most well-known up-and-coming rapper. He sat down with the Collegian to discuss his music, his life and balancing school with both.

#### How did you first decide you wanted to be a rapper?

I always wrote stories, since I've been a little kid. I kept a journal, I wrote a 60- to 70page book. Writing is just a way to express myself. It was my senior year of high school when I started writing music and then I just grew a love for it and took off from there.

#### Who has inspired you with your music?

There's not a certain individual that has inspired me; I've always grown up with music and have been involved with music, so I'd say music itself.

#### What's the most exciting thing about being in the studio and making music?

It's a lot of fun. (The most exciting part) is the final product — seeing the reactions you get, because you don't know what songs people are going to like, because not everyone is going to like all your songs.

#### What's the hardest part of balancing school life with

being a rapper? It's difficult. I find myself wanting to do more music than school, but I graduate in December, so I focus on just finishing strong. It's not as hard as you think, though, because I just get the schoolwork out of the way and I have the rest of the day to do whatever

#### Are you working on anything new?

I'm currently working on my new mixtape, it's called "High 70." I'm going to release that in September, toward the end of the month.

#### What makes "High 70" differ ent from other mixtapes?

This is my first major project. I've been making music for fun but now I'm kind of getting more serious about it because I'm starting to get a fan base and people are starting to react to my music. So for this one, I'm trying to get a lot of concepts and make music that people can relate

#### What is your favorite song from "High 70?"

"Let It Be" is probably my favorite song so far. It's probably the deepest song I ever wrote. It explains my whole life. But all the songs that are on "High 70" are going to be original songs; they won't be remixes.

#### What types of things do you write about?

I put a lot of my life into my music, just about how I feel, and a lot of my childhood.

#### Do you plan to make rapping your career after college?

Ideally, that's what my

career would be, but if all else fails, I'll still have a degree, which is a pretty good back-up plan. I definitely want to get out of Kansas — whether it's New York, LA, Chicago,

#### How does it make you feel, knowing that people from out of state know and like your music?

Honestly, it makes me feel like I'm not wasting my time. When I see results, it drives me and makes me want to work harder and be more suc-

## What makes your music dif-

ferent from other rappers? I have a different sound. I don't think you can compare me to any other rappers. What makes me different from other artists, too, is my work ethic. I'm so glad I took college classes like marketing because I have learned to market myself. I'm taking a class called business strategy; everything in that class can apply to my own business I'm trying to make.

For more information on Bell, visit aaronbellTV.com, where you can watch Bell's newest music video, "Energizer Bunny" and download past mixtapes.

Aaron Bell, senior in business management, leans against the wall of an Aggieville alley. Bell is a homegrown Kansas rapper from Great Bend.



**THE WEEKLY 10** 

# 10 ways to avoid freshman 15



**Andy Rao** 

Last year as a freshman, I ave to admit I struggled to balance my health with all of the other things going in my life. Between schoolwork, getting involved in campus organizations, making friends and balancing an overwhelmingly busy social life, I found myself understanding the "freshman 15" phenomenon.

Here's a list of 10 ways to avoid packing on the pounds, stressing yourself out and just staying healthy in general.

## 1. Eat right

It's pretty self-explanatory. What you put into your body has a direct effect on your mental health, performance in school, friendships and relationships. If you're eating greasy food 24/7, that's how you're going to feel. Not to mention your jeans might no longer fit.

## 2. Get a decent amount of

sleep This is easier said than done, especially if you're living in the residence halls, a fraternity or sorority, or any other place where a bunch of people live together. You'll tell yourself, "I'm going to bed at midnight." Then you'll get distracted and sit and talk with friends until 3 a.m. and fall asleep in class the next morning. Seriously, get some sleep.

## 3. Stay active

This takes some discipline. There will be days when you just don't feel like moving. Don't let the lethargy sink in. Even a nice game of Ultimate Frisbee would suffice to get your blood flowing.

## 4. Don't party too hearty

The first couple of weekends at school might be crazy, and most freshmen will be exposed to the college party scene. It is an enjoyable experience. That is, until you're lying on a couch all day trying to overcome your alcohol poisoning. Don't try to impress people; stay safe, party in moderation if you party at all and remember you're in school to get a degree.

## 5. Balance your relationships

Friends are going to be a crucial part of your life in college and maintaining good relationships with those people is essential to enjoying your college experience. After all, home is where the heart is, and having good relationships definitely makes Manhattan feel like home.

## 6. Take time for yourself

On the other hand, too much social connection can drive you crazy. If you don't make the effort to shut yourself in your room and read, at least go jogging or listen to music whatever you do to unwind.

## 7. Don't ignore sickness

You're going to get sick this year. It's inevitable. What really causes complications is when you ignore it and decide that it's no big deal. Then, before you know it, you have pneumonia or mono and miss three weeks of

school. Be proactive and try to keep yourself on your feet.

## 8. Stay clean

I mean clean in every way possible. I knew guys last year who would keep their room immaculate, but would only shower every four or five days. Not only is that nasty, but letting your body or surroundings become filthy could lead to sick ness, infection or unwelcome pests. Not a fun time.

## 9. Get a physical checkup

Part of being proactively healthy is stopping an illness before it happens. Visiting a medical professional at Lafene Health Center is a great way to do just that, and you never know when a visit to the doctor's office could help you prevent contracting something unwanted.

#### 10. Don't conform to peer pressure

This is probably the most cliche piece of advice. It's preachy, but cliches have been around so long for a reason — most of the time they make sense. Whenever you make a decision, think carefully about the consequences or rewards before proceeding. Endangering yourself solely to fit in is just not worth it.

These are just a couple of lessons that I learned in my first year, and some of them were learned the hard way. It's a year filled with some of life's best experiences; just remember not to get too carried away.

Andy Rao is a sophomore in finance and accounting. Please send comments to edge@spub.ksu.edu.

# Not all'like recent Facebook changes

Sandi Lam staff writer

It seems that everyone and their dog is on Facebook these days — literally, some people make Facebook pages for their pets. The website has become so commonly used that the public is quick to have an opinion on any changes that are made to the user controls.

Avid Facebook user Christina Smith, freshman in prenursing, said she is a fan of the site, but some of the new features are more hassle than help. When Facebook chat was introduced in April 2008, according to The Facebook Blog, the public gave mixed feedback.

Smith said at first that she thought the chat feature was too similar to MSN chat, which made it "lame."

Facebook has made more recent changes to the instant messaging feature, such as the combination of messaging and chatting. Chat messages are now archived in the message inbox, which has been seen as both positive or negative. "I like that I can read back

to messages from eighth grade, but the way that it's set up blows up my inbox," Smith

According to Smith, more popular features on Facebook, such as notifications and photos have, for the most part,

undergone improvements. Users are alerted to any new notifications on the homepage, rather than on a separate page designated for notifications, as in years past.
"Notifications are more

manageable now that they are condensed, rather than clicking on a notification and then having to go back to the notification page hoping you remembered where you left off," Smith said. On a social network-

ing website, photo uploading serves an important role. Now on Facebook, the last five photos in which a person was tagged are in sequential order on a horizontal strip above the person's wall. While some Facebook users have creatively utilized this feature by posting and tagging continuous photos of themselves, for example, eating a long sub sandwich, many times the photos are indicative of the last event or events a user attended.

As Smith joked, "Now instead of stalking someone, you can just kind of glance. You can see if they are worth Facebook stalking or not."

While many Facebook users have strong opinions on the failures or successes of the site's changes, others are more like Will Leonard, senior in architecture, who said he is perfectly content with the way the

"They are web designers – they know the idea of what's happening down the road. The idea of Facebook was the idea of sharing social life online and they revolutionized it," he

Since the professionals behind Facebook have created and designed such a well-known and heavily used website, Leonard said that as a patron of the site, he trusts the changes.

As an architecture student, Leonard relates the intent of the designers of Facebook to the intent of an architectural designer.

"Architects do it all the time, where they lead you down an experiential path," Leonard said. "Imagine a bench by a window and you may not want to sit next to the window. But when you do, there may be a framed view and it was designed with intention for you to experience it. It was done with a purpose. Upon arriving at the window, you did not know the intention. With Facebook, I'm sure the changes they are making are for some future intention.

The future of Facebook is yet to be revealed to the general public, so while it is unclear now whether changes are in the users' best interests, the site will undoubtedly undergo many more makeovers whether we "like" them or not.





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## PRAY | Participants serve as mentor, best friend to kids

## **Continued from page 3**

father who create the environment, along with volunteers like Moore, who travel to help.

Moore talked about what her purpose was in Jacunda.

"They told us before we left that P.R.A.Y. wanted us to be companions for the kids. It's always what the organization needs and that's what we're there for. We just kind of fill the needs and that summer they said we want you to be companions for the kids. We want you to be someone like a mentor, play with them and be their best friend," she said.

There were about 19 children ranging from infancy to age 13. After the kids turn 13, they go to Tocantinopolis, Brazil, where they live in a foster home situation.

"That's where the closest good schools are. So, they set them up there, and P.R.A.Y. pays the families for the kids," said Moore, on why the children are moved to Tocantinopolis.

Throughout her time in Jacunda, Moore made a lot of memories, which she kept in a journal. She wrote about the trip to the pool and of the games she played, but the memory that seemed to stand out was the day she

"When we left, that day we were supposed to leave was really hard. I think I hugged all the kids more than once," she said.

Moore said she hopes to sometime go back to Jacunda, but right now she is trying to finish college. This experience has made her look out into the world and it might be the beginning of a new chapter in her life.

# **BLUES** | Red State Blues Band to perform at Purple Power Play on Poyntz tonight

## Continued from page 3

with friends. A group of people on campus, mostly professors, started jamming together for fun and trying to find more blues players, and Dodds was a natural choice for the group. This was the beginnings of the Red State Blues Band.

Over the last six years, the members of the band have grown to be really good friends, Dodds said. They support each other in times of need. There is no real leader everything is consensusdriven. Dodds speculated this might be one of the

reasons the band has lasted so long together while so many others tend to break up. Being in a band for this long has taught

Dodds things about himself, too. Before the Red State Blues Band, Dodds said he never knew he could write songs. The band does a lot of covers, but they also have more than a dozen original songs written so far, approximately nine of which Dodds has contributed to. Each player in the band has a distinct style of songwriting. For Dodds, usually the music

comes to him first, he

said. As the song begins to develop, words and phrases begin to form. "That's the big mystery

about creativity in general. Where does it come from?" Dodds said. Wayne Goins, profes-

sor of music, said Dodds reminded him of some of the harp players he knows from the Chicago area. An accomplished guitarist, Goins has sat in occasionally with the Red State Blues Band. Dodds is one of his primary connections to the band.

"I respect him so much as a blues harp player," Goins said. "It's a wonderful thing to have an authentic blues band in Manhattan. It's really the only blues band in town."

After six years together, the Red State Blues Band shows no signs of slowing down. In spite of the busy schedules of the eight men, they still find time for one or two gigs every month. They will be performing at Purple Power Play on Poyntz tonight at 7. Dodds said this will probably be the band's biggest crowd ever.

"It will be fantastic local exposure," Dodds said, "and we are really excited and a bit ner-

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THE COLLEGIAN can-

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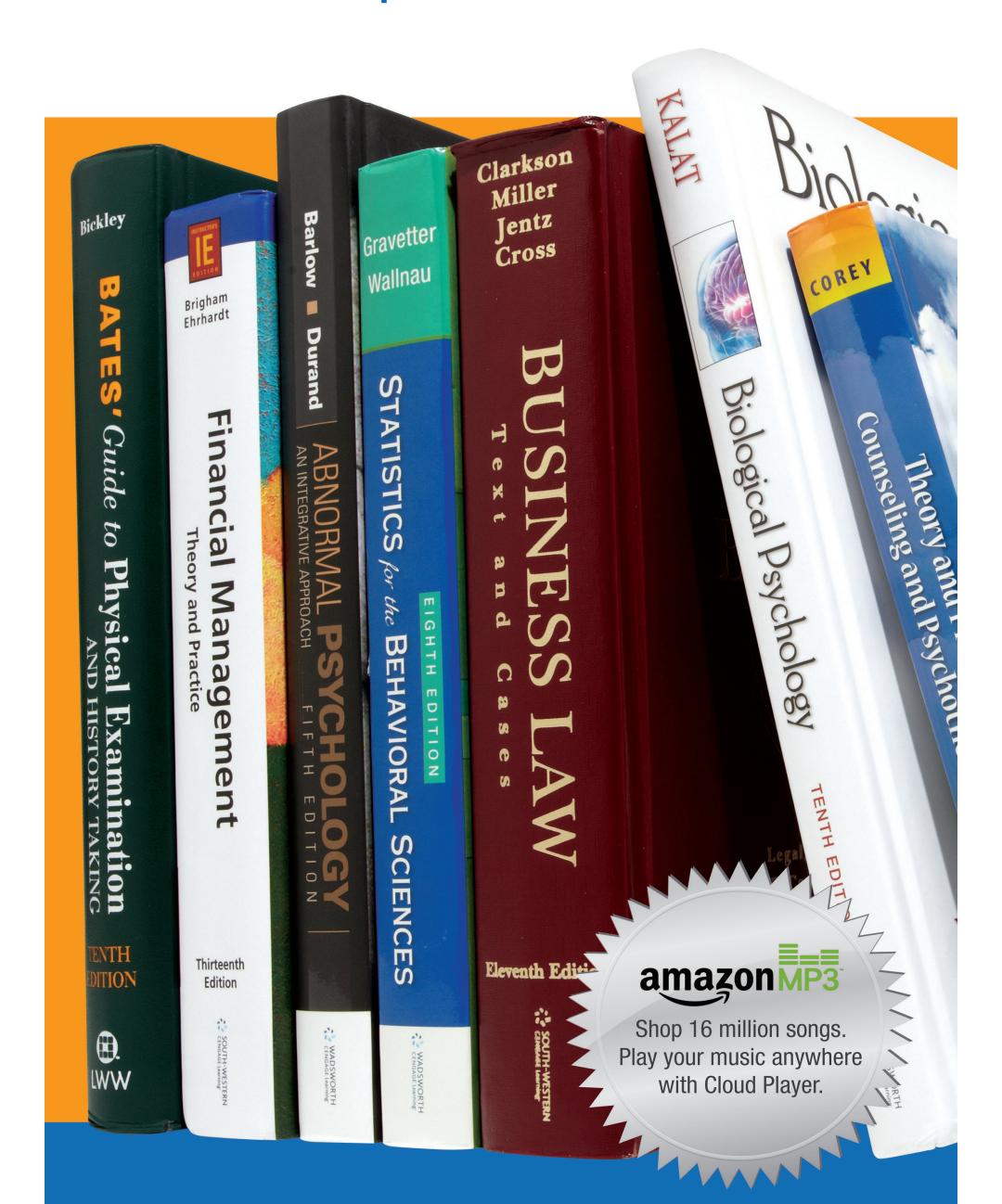
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